



Alcatel-Lucent  
HOPE Volleyball  
SummerFest



## MEDIA RELEASE

### Big Acts Celebrate HOPE Volleyball SummerFest's 25<sup>th</sup> Anniversary

#### *Finger Eleven, Matt Mays & El Torpedo and Mobile to Headline Annual Charity Bash*

**Ottawa, CANADA – May 1, 2007** – The Alcatel-Lucent HOPE Volleyball SummerFest today announced that Canadian acts Finger Eleven, Matt Mays & El Torpedo and Mobile are headlining its silver anniversary event July 14<sup>th</sup> at Mooney's Bay Beach. To better host the big name acts and their fans, the all-volunteer HOPE planning committee is preparing some big changes for the annual event that also commemorate a quarter century of giving back to the community.

Changes for 2007 include the newly announced Rogers Amphitheatre. To provide a better musical experience and elbow room for swelling crowds, the HOPE planning committee is taking advantage of the existing hillside available in SummerFest's traditional home at Mooney's Bay to create a natural amphitheatre accompanied by a superior stage and soundscape.

Finger Eleven comes to SummerFest in support of its fourth disc, *Them vs. You vs. Me* and its hit single *Paralyzer*. Music for the album is amassed from more than 100 songs written, merged, deleted and recorded by the band over the last 18 months in locations across Canada including the back of the tour bus.

After a national tour with The Black Crowes; after winning four East Coast Music Awards; and after four continuous years of touring the length and breadth of Canada; Matt Mays & El Torpedo arrives at the Rogers Amphitheatre stage this summer with a list of hits including "*Cocaine Cowgirl*" and "*On the Hood*."

Montreal band Mobile also take the stage on July 14<sup>th</sup>, fresh off a win at the 2007 Juno Awards for New Group of the Year. Their debut disc, *Tomorrow Starts Today*, released in April includes such hits as "*Out of my Head*" and "*See Right Through Me*".

The headliners play to a crowd already warmed up by three top notch local acts each fresh from winning the LiVE 88.5 Big Money Shot competition: Tim's Myth, LoudLove, and perennial SummerFest favourite, DonkeyPunch.

The new layout for the world's largest beach volleyball tournament and rock concert allows for more volleyball, more music, and more fun. After more than \$6 million in financial aid to local charities and a quarter century of volunteerism, the HOPE planning committee is pulling out all the stops to make its silver anniversary bash one for the record books.

## **Big Acts Celebrate HOPE Volleyball SummerFest's 25<sup>th</sup> Anniversary /2**

Concert ticket sales begin Friday May 4th at 10am through Capital Tickets [www.capitaltickets.ca](http://www.capitaltickets.ca) or 613.599.3267. Concert tickets are \$25 in advance for individual tickets but as always, are included with event registration. Team berths and concert tickets for the annual sell out event are expected to be an even hotter commodity this year with expectations for the 25<sup>th</sup> anniversary edition running at a fever pitch.

### **How to Register**

Participants can register their teams for the Alcatel-Lucent HOPE Volleyball SummerFest tournament online at [www.hopehelps.com](http://www.hopehelps.com) or phone the OnPath HOPE Hotline at 613-742-HOPE or toll free at 1-866-353-HOPE.

### **About HOPE (www.hopehelps.com)**

25 years young, HOPE was established in Ottawa in 1981 as a volunteer-driven, not-for-profit organization that produces events in support of community-based charities. The flagship Alcatel-Lucent HOPE Volleyball SummerFest takes place annually at Mooney's Bay Beach in Ottawa. By combining recreational volleyball with live music and extreme fun-in-the-sun, HOPE has raised over \$6 million in support of over 100 charities to date.

The 2007 Alcatel-Lucent HOPE Volleyball SummerFest is scheduled for Saturday, July 14<sup>th</sup>, at Mooney's Bay Beach in Ottawa and benefits several local charities: Champions for Children Foundation, Children at Risk, Crohn's and Colitis Foundation of Canada, Harmony House Women's Shelter, The Multiple Sclerosis Society of Canada, Ottawa Chapter Perley and Rideau Veterans' Health Centre Foundation.

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