

## **News release**

### **Carlingview Manor Launches Innovative Therapy for Seniors**

*Ottawa long term care facility leads city in sensory stimulation therapy*

**Ottawa, Canada - October 30, 2002:** Carlingview Manor – a 320 bed long term care facility - today announced the successful launch of its Snoezelen Therapy program for residents suffering from Alzheimer's, dementia, chronic pain and other challenges.

Snoezelen, a sensory stimulation technique imported to Canada from Holland in 1992, is offered in a dedicated Snoezelen suite or, for residents with mobility impairments, in their own rooms courtesy of a portable Snoezelen Cart. Both room and cart are stocked with a variety of sensory stimulation tools such as fiber optic lighting, highly tactile surfaces, music, aroma therapy oils and projectors. Though unconventional, Snoezelen Therapy is credited with startling benefits for some users. This trend is already apparent in the short time Carlingview Manor has had its Snoezelen room in operation.

Elsy Azar, wife of Carlingview Manor resident Paul Azar, notes impressive changes in Paul's behaviour during his first session, "As he interacted with the equipment, Paul was verbalizing and concentrating, and I haven't seen that in four years. So yes, I'm thrilled with the addition of Snoezelen Therapy at Carlingview".

Carlingview Manor's Snoezelen Coordinator, Jennifer Raftis, has high hopes for the new program. "In addition to helping our residents increase or maintain functional abilities, Snoezelen offers them an opportunity for self-guided leisure and relaxation. This is important for everyone including the families of our residents."

Of the five sites in Ottawa offering some form of the therapy, Carlingview is the only facility to have deployed both a Snoezelen Room and Cart.

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## **Long Term Care Facility Launches Innovative Therapy**

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### **About Carlingview Manor**

Carlingview Manor is an Ottawa-based long term care community dedicated to individual needs, interests and preferences for the direction of personal and home-based care and services. Family member and the community at large remain an essential part of home life and act as partners in care.

### **For more information, please contact:**

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